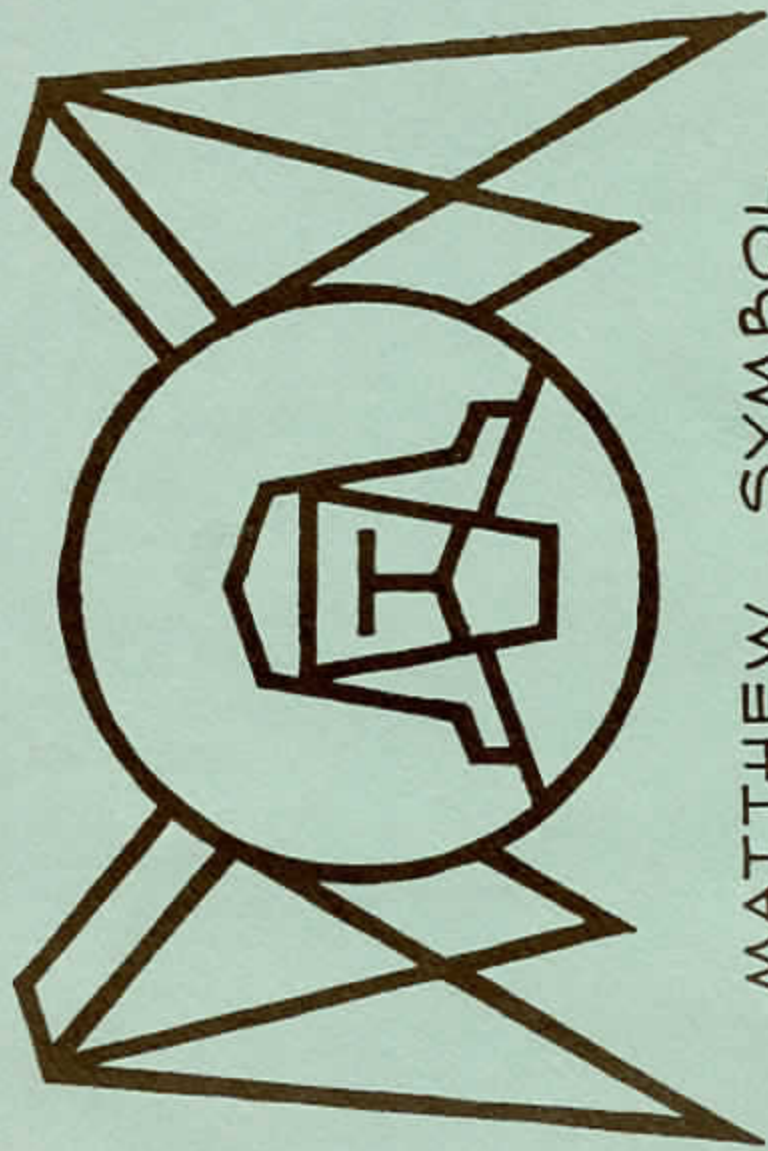


"Our future is in our present"

THE FIRST METHODIST CHURCH

GLENDALE, CALIFORNIA 1959



MATTHEW SYMBOL

Budget and Building & Improvement Fund Campaign

BUDGET NEED — \$215,461

This figure represents the total Budget requests by Departments for the 1959-60 Conference Year.

Each dollar given to the Budget will be spent according to the percentages shown below—

	%
The Ministry of the Church	10.5
The Ministry of Christian Education	10.1
The Ministry of Music	7.8
The Care of God's House	11.3
The Administration of the Church	17.5
The Ministry of Evangelism and Cultivation	11.4
Administration Apportionments to Southern California-	
Arizona Conference, Methodist Church	6.0
Benevolences	25.4
Total	100.0

NOTE: No member will be urged to increase Budget pledging. However, the 1959-60 Conference Year Budget will be slightly more than the 1958-59 Conference Year Budget and any increase in pledging will be appreciated.

We must not lower Budget pledging in order to pledge to the Building and Improvement Fund. Please pledge the same amount at least and increase some if possible.

Remember . . . in order to be successful in obtaining \$550,000, in pledges to the Building and Improvement Fund, we must pledge sacrificially.

BUILDING AND IMPROVEMENT FUND NEED — \$550,000

Proceeds from the Building and Improvement Fund Campaign are to be used as follows:

- 1) The new Sanctuary, completely furnished and ready for use, including the organ, landscaping, windows, etc.
 - 2) Other capital improvements, or additions, such as refurbishing the Educational Building, off-street parking, etc., as approved by the Quarterly Conference.
 - 3) 10% of the net proceeds shall be a tithe for others, supporting such projects as:
 - a) The Centenary Methodist Church of New Delhi, India; a new church project to which we have pledged \$25,000 and paid to date, \$23,000.
 - b) Our quota of \$19,074 to aid in establishing the Southern California School of Theology in Claremont, a graduate school for the training of ministers.
 - c) To continue our practice of assisting in starting new churches, as has been our policy since 1953. Projects completed to date are:
 - The new Methodist Church at Granada Hills in the San Fernando Valley, \$30,000.
 - The new Methodist Church near Canoga Park, Saint John's of the Valley, \$2,500.
 - d) To support Methodist Schools, Institutions, or other benevolences as approved by the Quarterly Conference.
- The goal of this campaign is \$550,000, which will enable us to move forward immediately with this program.

"What is a sacrificial pledge?"

Answer
 "When I can talk with God and my fellow Church members concerning the amount of my pledge and take Christian pride . . . then my pledge is sufficient."
 Payments to both the new Budget and the Building and Improvement Fund are to begin Sunday, June 7, 1959.
 The Budget pledge will be only for the 1959-60 Conference Year. The Building and Improvement Fund pledge will be for 156 weeks, or 3 years. (4 tax years)

A Message from Our Minister

It is well to remember whence we have come and how!

My mind easily reaches back in imagination to half a century ago when Glendale was a dusty little hamlet of 300 souls. Then that small band of 35 charter members of The First Methodist Church of Glendale was meeting in what was the Odd Fellows Hall on the second floor of what is now the hardware building still standing three blocks to the east.

Within a few years they doubled their number. They dreamed of buying land and erecting a church.

The task was difficult, of course. It involved a per capita financial responsibility nearly four times that now confronting us. Nevertheless the congregation went forward with their leaders. They bought the land and built the church.

They had the determination to see it through. This is the price by which any church rises.

We should not be surprised upon learning that building a great and beautiful new sanctuary requires of us struggle and sacrifice. It was important that in this congregation eleven years ago there were leaders with the vision and faith to say, "We must rise up and build. What was done by 450 members in 1916-17 is not enough to serve the future which now confronts us." It has been imperative to dream dreams and make plans. But all is wasted without the dogged determination, sweat and prayers required to translate dreams into concrete, plans into steel. Without this no church is built. By this each of us now is tested.

We have given much time to study, planning, discussion, debate, and voting. How more careful and democratic decisions could have been made than those which have brought us to this moment, I do not know.

Now is the time to prove we can play on the team even when some of the signals called may not be of our preference. Now is the time to think big and act big.

Years ago Sir Francis Drake wrote this prayer: "Lord God, when thou givest to Thy servants to endeavor any great matter, grant us also to know it is not the beginning, but the continuing of the same until it is finished which yieldeth the true glory."

A good ending! When all is said and done, nothing else matters.

So, our time of testing can be a door to triumph, a means of joy and blessing.

No one enters the joy and power of Christianity without passing through the narrow gate of self-denial and sacrifice.



The opportunity to build a great and beautiful new sanctuary comes to but a few people. There will not be another new sanctuary for the First Methodist Church of Glendale built during the lifetime of many of us, perhaps not for generations to come, apart, of course, from the possibility of some disaster.

By great good fortune we are living at the time and place when this can be done and we can help. This is our opportunity to do something for our Lord, something that represents the biggest and bravest we can do, an act of sacrifice that will draw us closer to Him, and endow us as never before with His joy and power.

Thus it will be not long hence that next door a bulldozer will begin to sing its song of thunder. There will be the banging of steel on steel and the voices of men at work. Then there will rise, in God's grace, a church that will serve not only us and our children but untold multitudes of God's children who will be walking these streets long after we are gone.

Let us rise up and build!

Errett W. Palmer

To Dream Is Not Enough

We are a people with a dream.

Eleven years ago it was first stated and approved in formal action at a Fourth Quarterly Conference and Congregational Meeting. It was then decided that we would "proceed with plans to build a new sanctuary and purchase land for off-street parking or other necessary expansion." One of the leaders of the church at that time said, "It is our intention to build one of the great churches of America. . . ."

In 1952-53 we restudied and reaffirmed the action of 1948-49. We then said, "We have grown to the strength by which can be built one of the most beautiful and inspiring churches in Christendom."

We envisioned a church whose massive grandeur would be a sermon in stone, an eloquence ever speaking for God to every passer-by, saying "God is alive and at work in the world. His saving power is available to you."

We envisaged a church whose awesome beauty would stab men wide awake, prompt the heart to worship, and cause some who had been neglectful to think, "I ought to go to church. This is where I will begin next Sunday."

We conceived a church within whose walls every column and soaring arch, every tint of color, probing light and quiet shadow, would join to help the heart to say, "Holy, holy, Lord God of hosts . . . here am I, cleanse me, empower me, use me."

That was the dream, and it has been lovely to behold. We made a brave beginning. We have journeyed far. The hour has come for the supreme act which can make the dream come true.

We Reappraise our Dream

Let this requirement be our stone of stumbling, let us reappraise our dream and realize anew its worth. What reasons do we have for believing the new sanctuary is the will of God? Why should we believe God has commanded us to rise up and build it? Numerous reasons come to mind. Three of the foremost are:

1—*The present sanctuary is inadequate.* The major portion of our church plant, the Education Building, is an excellent structure of five floors made of concrete reinforced with steel. With renovation and refurbishing as mentioned elsewhere, it can serve well the educational needs of our church for years to come.

This is not true, however, of that part of our plant which we use for public worship. First planned in 1912-13, it was built in 1916-17 for \$50,000, when our membership was only 450. It is of residential frame construction, with a brick veneer. It does not meet the building code requirements of the city in respect of protection against earthquake shock.

Even a casual examination of the structure would reveal it is in need of major renovation and improvement. However, since renovation or improvement in excess of 25 per cent of its value would require us by city law to bring it "up to code," we are faced with the issue at hand. Two independent studies by construction engineers, including consultation with the city engineer and other authorities, first in 1948 and then again in 1952-53, have brought the same report. It would be better, they say, to tear the structure down and build anew from the ground up, than attempt the requirements involved in major renovation.

If nothing more than the inescapable need for renovation and improvement of the sanctuary unit were before us, the building of a new sanctuary would be an inevitable necessity.

For the 450 members who erected that portion of our church plant more than forty years ago, it was a great achievement, worthy of their strength, the best they could do. But who would say what was done by 450 members more than forty years ago should be sufficient for us who have now grown to a membership of more than 3,000! Especially, who would say we should rest upon their achievement, accepting it as the best we should do for the future, we who are trusted to serve in one of the great metropolitan areas of the world!

2. *A majestic and beautiful sanctuary in keeping with other public buildings and representative churches of greater Los Angeles is essential if we are to maintain our present strength, to say nothing of growth.* Without a sanctuary, grounds, and equipment attractive to the general public, a church's appeal to new people is greatly curtailed. Without constant addition of new recruits in large numbers, a church in this area of fluid population begins to wane. Nothing dies easier and more pathetically than a waning church.

A merchant is required on occasion to invest in new and improved facilities and modern merchandising methods or he soon goes out of business. This requirement is made of churches for the same reasons.

"Then answered I them, and said unto them, The God of Heaven, He will prosper us, therefore we His servants will arise and build . . ."

25,000 for one window.



Artist's conception of new sanctuary, showing the 115 foot tower.

Just to maintain a church at constant strength in an area of shifting population such as is Los Angeles County, there must be constant concern that the maximum in eye appeal be made to casual passers-by. This in itself is a vital evangelism, missionary work. In the city of Glendale, where only 28 per cent of the youth and adult population belong to any church, and where it is estimated less than 15 per cent are in attendance at church on a given Sunday, surely this requirement has high priority.

3. *Such a sanctuary as we envision will not be an extravagance, but an asset in the Kingdom of God.* The growing numbers of people it will attract will increase the number recruited for Christ and the Church, increase the number of persons whose mind and conscience are awakened and captured by Christian concern, increase the number of dollars made available for the Christian missionary enterprise, increase the amount of money available for assisting in starting new churches, increase the number of people who will work and serve sacrificially for the cause of Christ around the world, increase the number of homes purified and ennobled by the spirit of Jesus Christ. . . . And where do you stop!

Across America, which are the Methodist Churches making the strongest impact for Christ upon their city, reaching the most people for Christ, producing the most dollars for the work of Christ? They are the churches that in years past have had the courage and vision to build the kind of sanctuary of which we dream.

These great churches in terms of influence for Christ, people reached, and money provided for Christian missions, produce more per capita for less overhead than so-called average churches.

By way of side light, it is interesting to note that during recent years as we have been planning and giving to accumulate funds for the building of a new sanctuary, our total giving for benevolences has surpassed all other years in the life of our church, the average year after year exceeding \$50,000. Also, when before has this church provided \$30,000 to help build a new church in an adjoining community as we have at Granada Hills? When before have we provided \$25,000 to help build a new church in a foreign land, as we now are doing at New Delhi, India?

In view of the need for renovation and major improvement, and the city building code which would make the building of a new sanctuary an eventual necessity; in view of the need for a beautiful and commanding sanctuary in keeping with other public buildings and representative churches of greater Los Angeles in order to maintain our strength; and, in view of future usefulness as a witness and servant for Christ in one

of the most dynamic and decisive population areas of the world—who can say our dream is less than the will of God! And who can say we are less than a people under command of Almighty God to rise up and build!

Dreams Have Time Limit

Having reappraised our dream, now let us face a fact. The fact is this—dreams often have a time limit.

Our dream has such a limit in terms of morale. The spiritual tone of this church will compare favorably with any large church in America. To hold people together in a long-term requirement for special endeavor, however, with nothing in sight but a dream, becomes increasingly difficult and in the end impossible. The vision fades, enthusiasm wanes, the burden grows irksome, faultfinding and dissension start, desertion begins. What was once a rushing river of eagerness for the task is swallowed up in a wilderness of weariness and discouragement. Only strong ties of fellowship, the unrelenting zeal of a hard-core of dedicated souls, and the grace of God can maintain the necessary morale and loyalty. The larger the group the more difficult this task, and of a consequence shorter is the time the dream of itself can provide motivation and direction. The hour has come when we must put our dream into concrete on the lot next door or it will lose its power for many of us.

Further, the time limit on our dream is running out just in terms of dollars and cents economy.

Since we started in 1948, building costs have increased approximately 50 per cent. Authorities with the long view seem agreed that rising building costs will continue at much the same pace for some time to come. It is estimated that during this past year alone inflation has added a minimum of \$40,000 to our construction costs. Just by reason of common sense economy, the time limit on our dream is running out.

And what shall we say of the increased usefulness of the Church as a witness and servant of Jesus Christ? What shall we say of the increased numbers of people reached and won for Christ?

Dreams are important. But to dream is not enough. The hour has come to match our dream with the action required for its final fulfillment. There are many considerations. All of them combine to say in accents of Divine Command, "Rise up and build—now!"

Our campaign is built upon PRAYER, FAITH and SACRIFICE.

Education Building

When our Education Building was constructed in 1928, it was one of the finest church educational plants in the West. It has faithfully served the Methodist Children and youth of Glendale since that date, without a major renovation of any kind in its teaching facilities.

Our church must provide vital, challenging, person centered Christian Education in the years ahead as it has in the past. Youth must learn to be churchmen. All ages need to experience the very best in Christian education. In the past thirty years great forward strides have been taken in church educational procedures, equipment for rooms and basic architecture. Modern, attractive, functional educational plants make a tremendous contribution to the learning experience.

Over a period of six months, a Commission on Education Survey Committee and its sub-committees met more than 35 times. Their findings, after this extensive survey of the building and educational program, were that with proper renovation the Educational Building will continue to serve the Christian Education needs of members, constituents, and friends of First Church.

The following were among the needs uncovered by the study committee: arrangement of rooms to meet the size-needs of our classes—new heating—lighting and electrical improvements—additional plumbing—floor covering—painting and decorating—drapes—acoustical treatment—room equipment—window equipment.

Our Church School should speak of the finest as it welcomes young and old alike, yearning to learn of Jesus Christ.

Off-Street Parking

When the new sanctuary is built, we will lose sixty-two parking spaces—over half of the spaces now available on the parking lot.

Of course, there is ample parking space available for members within a distance of two to three blocks, and our members are willing to use these spaces in spite of the inconvenience of distance.

However, in order to attract new people for their first visits, we need parking space close at hand. Ample parking must be easily accessible within sight of the entrance of the new sanctuary, so that those driving by, and attracted to the beautiful new sanctuary, may easily drive into a parking space.

Yes, off-street parking is another need we must soon face, when our new sanctuary rises on our present parking lot.

The Plan for Solicitation

The plan for solicitation was unanimously approved by the Listings Committee, the Ground-Breaking Committee and the Fund-Raising Committee and is now presented to the membership of First Church.

Each member will be asked to pledge a tithe, one-tenth, of his income to the church for the next three years. Any contribution to civic enterprises or other benevolences should come over and above the tithe to the church. This is the minimum standard of asking. There is no other plan that will offer a greater opportunity for success in raising the necessary funds for the new sanctuary, other improvements, and to meet the needs of our 1959-60 Conference Year Budget.

There will be no figures set as an asking, but the asking will be for at least the tithe and the decision will be left with the individual member as to the total amount of his pledge.

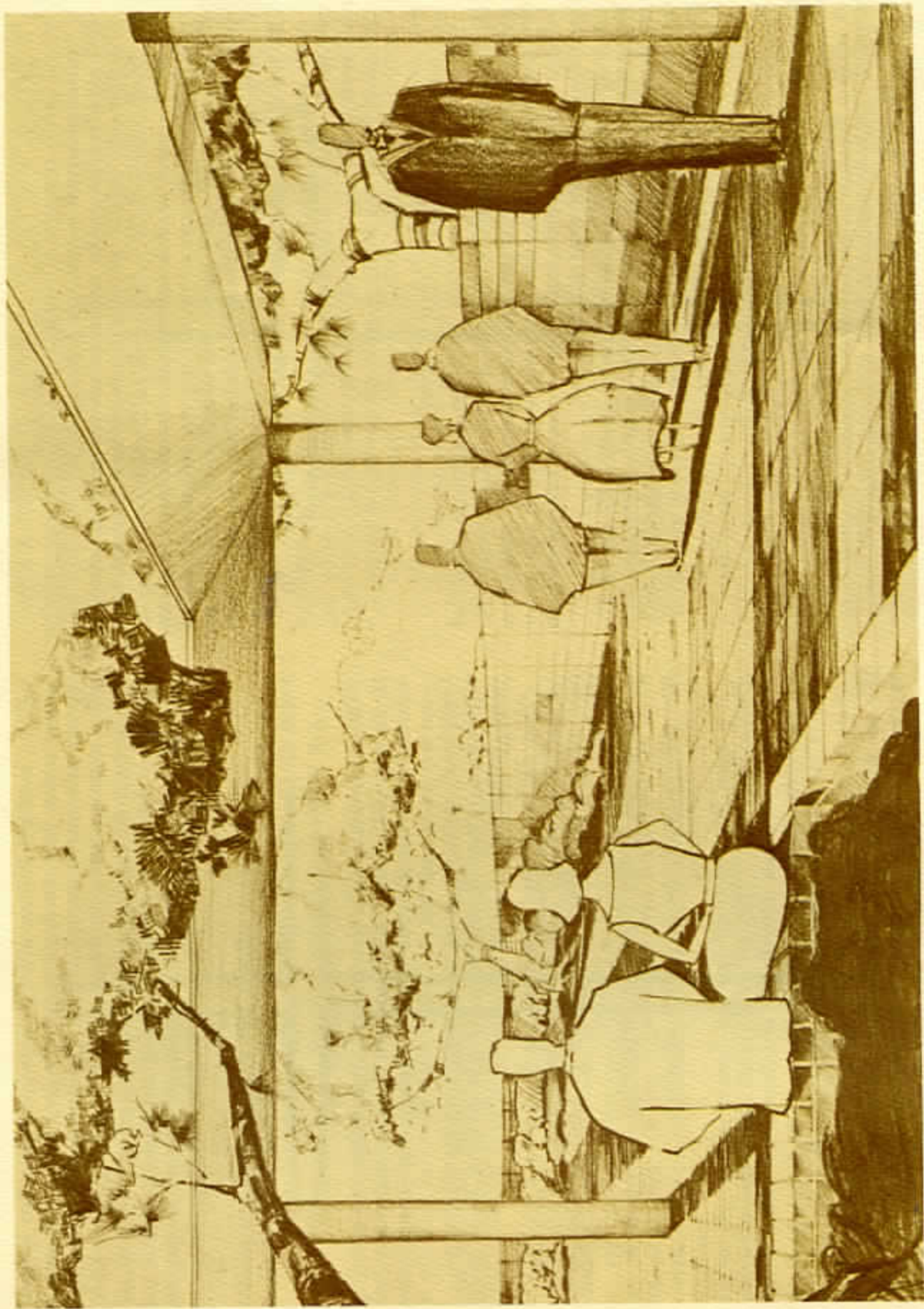
The amount pledged to the Budget may be deducted from the tithe and the balance pledged to the Building and Improvement Fund. We are hopeful that a great number of our members will pledge even the second and third tithe for the next three years, in order to be successful in securing the \$550,000 for our Building and Improvement Fund and \$215,461, for the 1959-60 Conference Year Budget. The Federal Government allows as much as 30% of adjusted gross income as tax deductible, when given to organizations such as churches, etc.

Remember, the tithe will be the minimum standard of asking in our campaign. The cost of many Memorials may make it necessary to draw on reserve funds over and above the tithe.

There is no sure man-made plan for success in any campaign but when we rely upon God's plan, the opportunities can mean success, when accepted and followed by His people.

The meaning of tithing has been taught in our church and it should not be necessary to go into details concerning its importance. However, here are nine reasons for Modern Tithing:

- 1) It guides us by providing us with a method of intelligent giving.
- 2) It helps us by freeing our church leaders from a preoccupation with money for the more important task of ministering to people.
- 3) It places us all, rich or poor, on an equal footing before God.
- 4) It helps us by enabling our church to speak not about money in a begging attitude but about responsibility in a dignified manner.
- 5) It shows us in a concrete manner the everyday meaning of real gratitude to God for the many things He has given to us.



One of two garden areas which will educe quietness, encourage fellowship, and prompt communion with God.

- 6) By making us responsible with a fixed percent of our income, it teaches us responsibility in the handling of all our possessions.
- 7) Like all truly Christian living, it brings to us the joy of an honest and important participation in God's work in this world.
- 8) It places us within a mighty tradition because it has Scriptural authority.
- 9) It helps us to see that all of living, even the making of a personal budget and the spending of money, can be done to God's glory.

Tithing is a way of life. It is a venture of faith made by a loving heart. It is letting God become our partner in a very real and practical sense of the word. Since God is our partner, He is entitled to a share of the receipts. This is the fundamental moral principle honored in all religions through the ages. The heart has hungers which only an earnest response to the privilege of partnership with God can satisfy.

Is life getting to be too much for you? Are you in trouble with yourself? Are you confused, discouraged, afraid? Is some evil capturing you, some weakness defeating you, some problem overwhelming you? There is an answer. Live so that in your heart you can say, "God is my partner."

Our Need Is Great

Today our church faces a decisive hour. Ours is a dynamic church but the lack of adequate facilities limits our physical and spiritual growth.

Our Official Board and congregation have answered the challenge in these inadequacies with the decision to build and improve. This is our challenge: to provide suitable accommodations and to meet the demands imposed upon us in our great church ministry.

As a congregation and as individuals we answer with cooperation. We enter this campaign with confidence that each family—yes, each individual in our church—is preparing to make a pledge that is truly sacrificial, one that will serve as a testimony to the love we hold for Jesus Christ and the work of His Church.

Spiritual Dollars

Although this appeal for pledges to the Building and Improvement Fund must be based upon the financial needs of our church, every member of our congregation will agree that the need of the church is not nearly as important as the need of each member to be giving to the church sacrificially for his own spiritual welfare and that of his family. Token dollar gifts cannot pull more than token interest in our own spiritual lives.

Better-than-token pledges always result in better-than-token interests.

On the other hand, a cash gift is apt to be only a token gift, because it rarely calls for the amount of faith, prayer and sacrifice which go with a commitment of oneself when a regular weekly pledge is made.

A pledge to the Building and Improvement Fund should not be considered as a "promise to pay" but rather as an expression of faith and intent to pay. If we pledge only that which we know we can pay, we have not pledged by faith. Pledge by faith that God will enable you to fulfill the pledge.

There should always be sufficient faith to pledge one's best possible contribution to the finest and most potent influence in the Christian world: the Church.

In Partnership With God

One of the words which came to have a real meaning for us during the last war was "priority." We learned that the things which were most important to the war effort had to be given priority over everything else—that they had to come first.

The time has come when we, as Christians, must put first things first. That has always been the plan. However, with all the problems of life pressing so heavily, it is so easy to forget.

When the lawyer asked Jesus which was the greatest of all the commandments, He replied, "Thou shalt love the Lord thy God with all thy heart and with all thy soul and with all thy mind and with all thy strength."

This clear-cut statement from the Master's lips can mean only one thing: that God should have top priority in our lives. We are to love Him above everything else—to put His will ahead of ours—and to surrender our lives to Him.

It is logical that God should have first claim on our time. He has the power to take all of it. The years we will spend on this earth are in His hands. And God should certainly have first claim on our money and on our other material possessions because the money we earn is the direct result of our use of the time which God has given to us.

We can purchase more on the installment plan. And, we can give more to our church if we give on the installment plan. This type of giving is the only plan for success.

When we face the facts fairly and squarely, we must admit that our money isn't ours at all in any lasting sense. We can't take it with us when we die; we can't even be sure of keeping it while we live for sudden reverses can sweep it all away. In the final analysis, then, money is simply something that God entrusts to us and allows us to use during our lifetime and God wants us to remember that fact and to render a proper accounting to Him.

Consider these facts when the time comes for you to make a sacrificial pledge in this campaign for funds to further His work.

For the Building and Improvement Fund

Open the Door to Your Heart

... Discover The Joy Your Sacrificial Pledge Will Bring

Ours is no complicated high-pressure plan. We are simply suggesting that each member of the Church set aside a sacrificial portion of his income each week for a period of 156 weeks and that the church be given a priority on his contributions during that period.

These pledges must be made over and above our present contributions to the regular operating budget of the church. There must be no curtailment in budget contributions for this would be short-sighted churchmanship.

Each member of the church will be called upon and given an opportunity to pledge on a card provided for this purpose. It will provide for weekly payments. This does not mean that you are being asked to sign a "note" for the amount pledged. We are simply asking that each member declare his faith and indicate how much may be given during the 156 week period.

The pledge may be adjusted or canceled, if conditions make this necessary.

Standard of Giving to the Building and Improvement Fund 156 Weeks Period

In order to insure the success of this campaign, the pattern of pledging must be kept on a sacrificial basis.

"What is a sacrificial pledge?" — "A sacrificial pledge is one that cannot be paid with one check, or a cash gift." In other words, this is a campaign to secure three-year pledges to our Building and Improvement Fund.

We will need one \$50,000 pledge, in order to set a pattern for a \$550,000 campaign. To secure \$550,000, in three-year pledges, we will need several \$25,000 pledges. The need is great for a large number of \$20,000 pledges and below. We are not seeking equal pledges, rather equal sacrifices. God will richly bless the pledge, regardless of the amount, when it is sacrificial. Therefore, we trust that each member will assume his or her fair share of this responsibility.

No member pledging now to the Church Budget will be urged to make an increase when the 1959-60 Conference Year Budget card is presented. However, there will be a slight increase in the new Budget and any increase in Budget pledging will be greatly appreciated.

The plan is for each member to pledge at least the same amount to the 1959-60 Conference Year Budget as pledged to the 1958-59 Budget and increase the pledge if possible. There will be no pressing of this point. However, we must urge all our members to pledge sacrificially to the Building and Improvement Fund, when presented the pledge card. There is no other plan which can bring success in the campaign.

If a member did not pledge to the 1958-59 Conference Year Budget, it will be necessary that a pledge be made to the new Budget, in order to help meet the increase.
Remember . . .

Any unpaid balance on a former Building Fund Pledge is considered canceled when a new pledge is signed to the current Building and Improvement Fund. The plan is to take the unpaid balance into consideration when making a new pledge and add it to the amount of the new pledge.

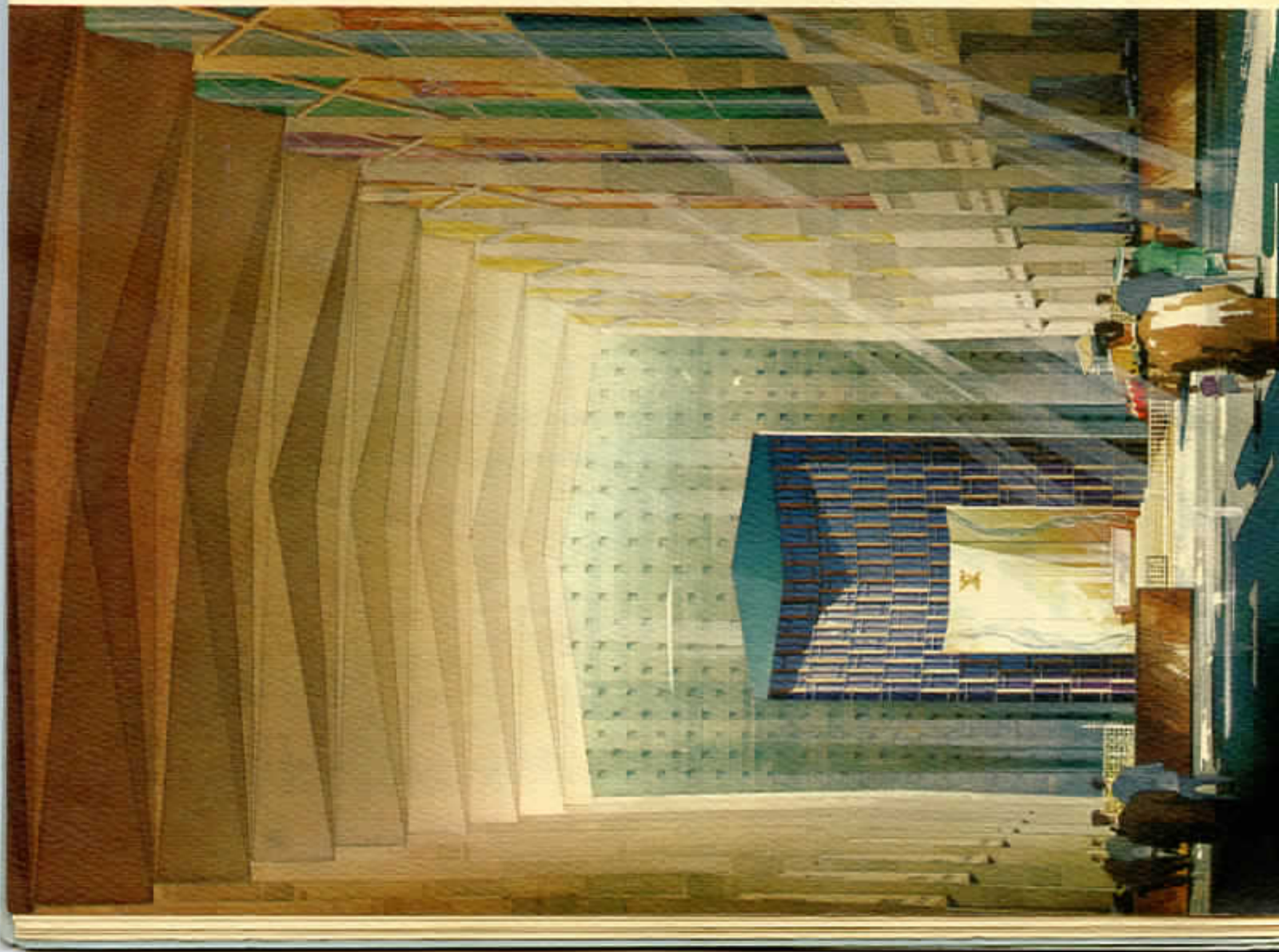
All Building and Improvement Fund pledges are for a period of 156 weeks, or three years. (4 tax years are involved.)

All Budget pledges are for the 1959-60 Conference Year.

PRAYER, FAITH and SACRIFICE

will make it possible to meet our needs

There is no perfect plan for a great fund-raising effort, but our Church will come close to finding the proper combination, if its membership will rely upon Prayer, Faith and Sacrifice for success.



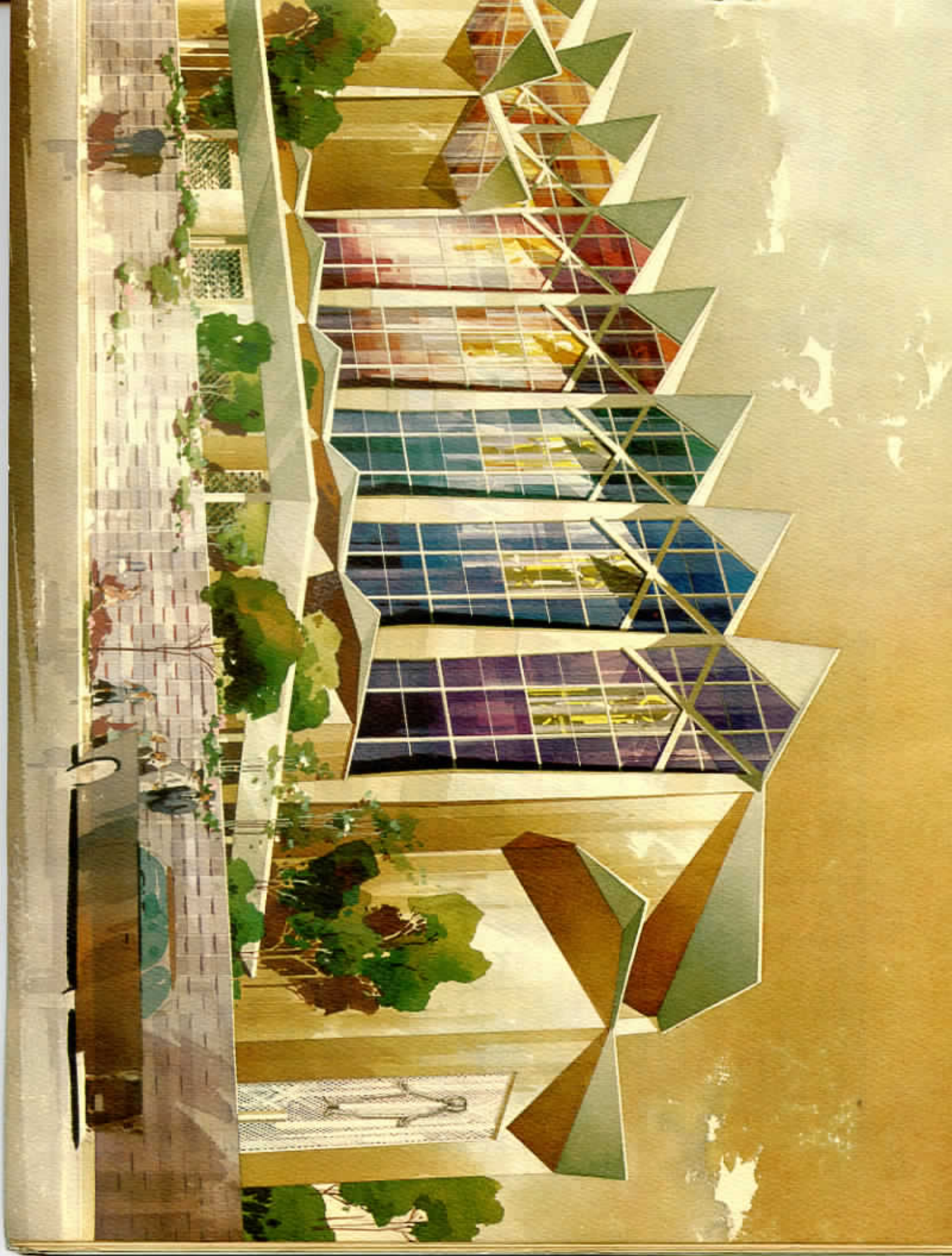
Interior of Sanctuary

Artist's conception of upper nave and chancel of new sanctuary. To achieve eye-level perspective, pews which ordinarily would be in foreground have been omitted.

Sanctuary

Artist's conception of west exterior of new sanctuary. The 115-foot tower and landscaped garden area extending between front entrance of sanctuary and street not shown.





Our prayers should be for the leadership which we must have in order to bring this story to every member of our church. We seek this Divine guidance to strengthen our own efforts in behalf of the church.

To our strong faith in God, we must add faith in our leaders, and in our fellow members, to the extent that we pledge sacrificially and without hesitation.

Each of us must define the matter of sacrifice. We do not sacrifice to make this program possible until we do without something we need, in order to make the pledge which God expects. If we give until it hurts, it is not sufficient. Let us give until it feels good.

Let us resolve that the privilege of sharing in the Building Fund be extended to each family of the church.

An Invitation to Invest

Markets will break, reserves will deplete, corporations will fail and wars will disrupt; but one secure investment remains: The Church. The wise investor faces the time when he must review a lifetime of investments and make an accounting of his judgment. At that time, his investment in the Church will be his most glorious witness.

Only investments have carried the flame of the Christian faith to us through the centuries. We are given the Church as a heritage; we collect interest today on the investments made by our forefathers.

You are now called upon to make a similar investment. This is a time when your wisdom as an investor is put to the test.

REMEMBER . . .

. . . the Federal income tax law has increased to 30% of adjusted gross income the permissible deductions for contributions to organizations such as our Church. Consider this when making your pledge and you may be surprised to find how much more you may be able to pledge.

Give Your Capital Gains to God

A DOUBLE tax benefit accrues when you give Securities that have increased in value

If you hold stock that has advanced in price, you can make surprising financial gains by giving the stock itself to the First Methodist Church for the Building and Improvement Fund. These financial gains are quite

aside from any spiritual gains that accrue. The same is true of real estate or any other capital asset. Here is one example.

Say You Hold Stock That Cost You \$2,000 and Is Now Worth \$5,000.

(1) You can sell it for \$5,000, pay capital gains tax on the increase of \$3,000 (maximum tax rate 25% or \$750), and receive a net of \$4,250.

OR

(2) You can give the stock to the First Methodist Church with these results:

(a) The Church will get the full use of the \$5,000.

(b) You will have a \$5,000 charitable gift to deduct from your taxable income for 1959, or for the year in which the stock is given.

(c) If you are taxed at the lowest income tax rate (20%) you will save \$1,000 on your income tax for 1959 (20% of \$5,000). That is, your income tax will be \$1,000 less than it would be otherwise. So your \$5,000 gift costs you \$1,000 if you figure it against what the stock cost you originally (\$2,000 less \$1,000), or it costs you \$3,250, based on current value (\$5,000 reduced to \$4,250 by capital gains tax per No. 1 above, and reduced again by the \$1,000 that you don't have to pay in income tax this year because of your \$5,000 gift).

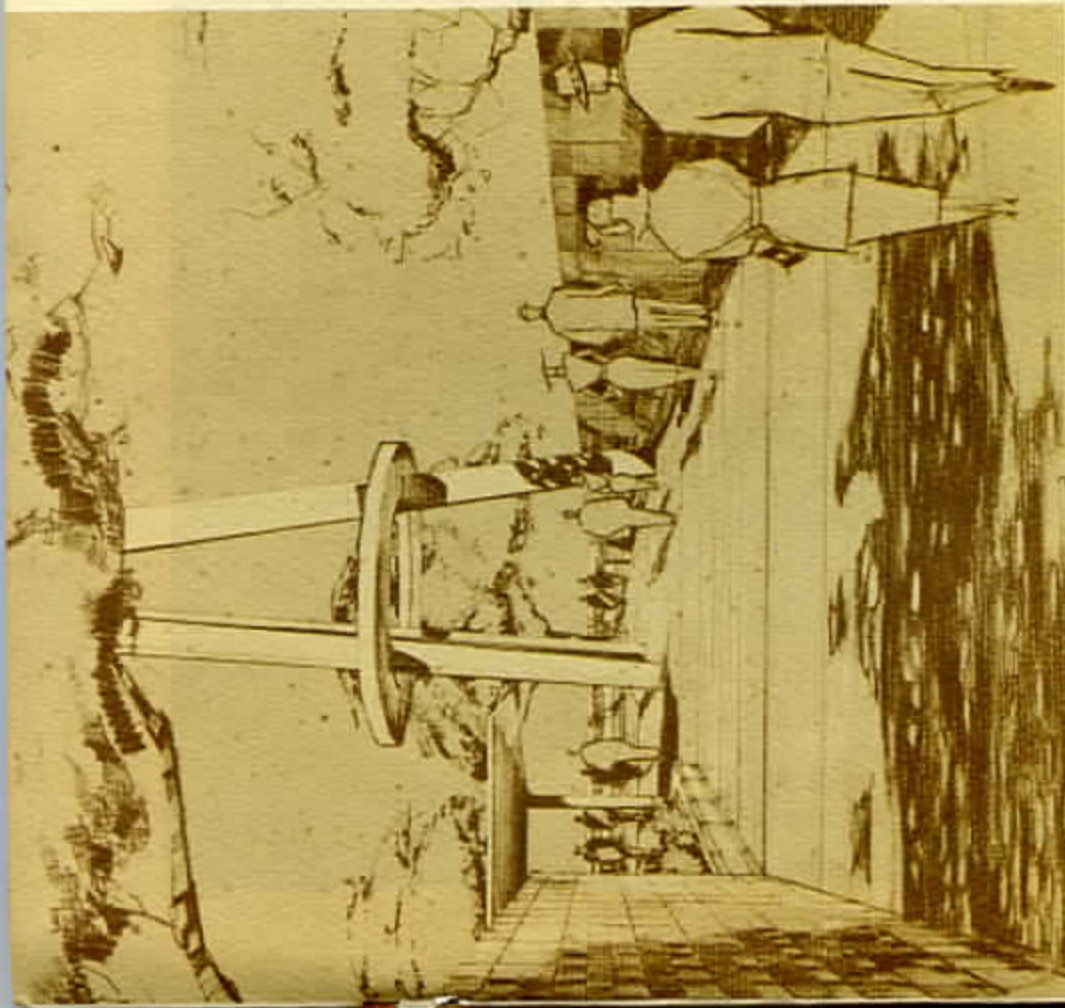
(d) If you are taxed at the highest income tax rate (91%) you will save \$4,550 in 1959 income tax (\$5,000 times 91%), so you will actually gain \$300 by making the gift, due to the double tax saving feature:

(e) You can re-purchase the same stock the same day, if you wish, thus regaining your investment position but with a new, higher basis from which future capital changes will be taxed.

"Render unto Caesar the things that are Caesar's," said the Church's Founder. But Caesar (that is, the Internal Revenue Service) is good enough in 1959 to pay part of your contribution to the First Methodist Church (at least 20% of a straight money gift in the lowest tax bracket) and a larger part if you have some capital gains to donate.

SELLING STOCK AT COST AND STILL TAKING A DEDUCTION

If you own listed stock now selling at \$50 a share and you sell the stock to the Church at \$30 a share, your cost, have you contributed \$20? The Treasury says you have. You get a deduction for the difference between the market value and the price at which you sell to the Church, your original cost. Therefore you have no taxable income, ordinary or capital gain, on the transaction.



Entrance: Walls shield Sanctuary and grounds from the outside world.

Never Before Did It Cost So Little to Give So Much

How the Government, by authorizing income tax deductions, encourages gifts to the Church.

Federal tax laws are designed to encourage individuals and corporations to make donations to religious, charitable, scientific, literary or educational purposes. Such donations are deductible from gross income in computing taxable income.

Individuals may donate up to 30% of adjusted gross income and deduct the gift before computing income taxes.

The following schedule shows the Federal income taxes (not state) payable by married couples filing a joint return and having normal deductions, together with the cost of donations to the taxpayer:

Adjusted Gross Income	Tax Rate on Adjusted Income	Each \$1,000 Gift Costs Taxpayer	Each \$1,000 Gift Costs Federal Govt.
\$ 5,000	20%	\$800	\$200
\$ 10,000	22%	\$780	\$220
\$ 15,000	26%	\$740	\$260
\$ 20,000	30%	\$700	\$300
\$ 25,000	34%	\$660	\$340
\$ 30,000	43%	\$570	\$430
\$ 40,000	50%	\$500	\$500
\$ 50,000	59%	\$410	\$590
\$ 75,000	65%	\$350	\$650
\$100,000	72%	\$280	\$720

NOTE: Those with higher incomes receive larger tax deductions than those with lower incomes, and tax savings increase on a sliding scale.

ADDITIONAL PROVISIONS

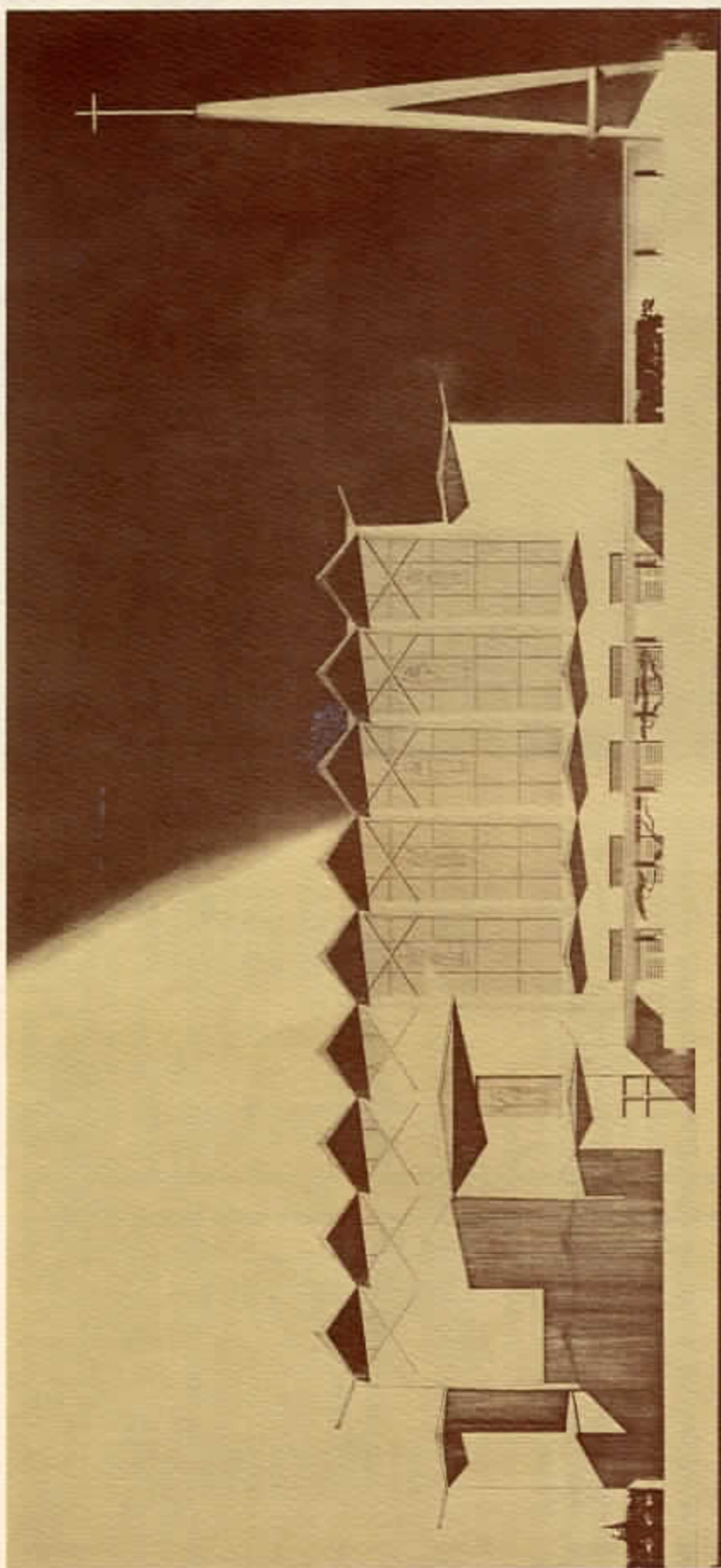
A person may create a short-term trust, with reversion back to the settler, the income of which is irrevocably committed for a specified term (as little as two years) to churches and certain other charitable beneficiaries, during which time the giver is entirely tax-exempt on the income therefrom. This permits one to give in excess of the charitable contribution percentage limitation and still obtain the benefits of the deduction.

Taxpayers may transfer property to institutions such as churches, schools and hospitals and retain the income from the property for life.

Corporations may deduct gifts up to 5% of their net taxable income with tax savings for most corporations up to 52% of the amount contributed. Deductions in excess of 5% of taxable income may be carried forward for two years.

Tax savings described above refer to federal taxes only. Individuals and corporations whose incomes are also subject to state or local income taxes will find their tax savings further increased.

It Is Interesting To Note that in the richest country in the world, the average individual taxpayer actually gives to all causes less than five per cent of his income as compared with the 30% for which deduction is permitted in the tax laws. Strangely, the Government's faith in the willingness of the American citizen to give is much greater than the



KENWOOD STREET ELEVATION

ability of the average individual to find and to understand the opportunities to make generous and worthwhile gifts.

How much should I pledge?

How may I determine what I should pledge?

The answer . . .

When I can talk with God and my fellow church members about the amount of my pledge, and take Christian pride . . . then my pledge is sufficient.

"Then answered I them, and said unto them, The God of Heaven, He will prosper us; therefore we His servants will arise and build . . ." Nehemiah 2:20

In order to be successful, we must have sacrificial pledges from all the members of our Church. What is a sacrificial pledge?

Answer: A sacrificial pledge is one that cannot be paid with one check or one cash gift. In other words, it takes more than one payment to fulfil a sacrificial pledge.

We do not seek equal pledges; rather, equal sacrifices.

How May I Give My Share?

Our financial plan is neither complicated nor severe; it merely asks that each member of our church set aside a generous and sacrificial portion of his income each week for a period of 156 weeks, in order that we may carry out an intelligent Building and Improvement Program.

We know that it is easier to make a larger purchase on the installment plan. It will, therefore, be possible and easier to make the pledges in the amounts which we need on a weekly payment basis. The table given below is food for thought.

A Few Examples Concerning the Suggested Asking Scale

(\$2 per week for every \$1,000 annual income)
This represents only a tithe—many may want to give more.

(The Government allows individuals 30% of adjusted gross income and corporations 5% of taxable net income before the deduction; however, a two year carryover of any excess is permitted.)

\$2.00 Per Week	Annual Income	Payable Per Week	Total Asking 156 Weeks	\$2.00 Per Week	Annual Income	Payable Per Week	Total Asking 156 Weeks
2.00	\$25,000	\$50.00	\$7,800	2.00	\$25,000	\$25.00	\$3,900
2.00	24,500	49.00	7,644	2.00	12,000	24.00	3,744
2.00	24,000	48.00	7,488	2.00	11,500	23.00	3,588
2.00	23,500	47.00	7,332	2.00	11,000	22.00	3,432
2.00	23,000	46.00	7,176	2.00	10,500	21.00	3,276
2.00	22,500	45.00	7,020	2.00	10,000	20.00	3,120
2.00	22,000	44.00	6,864	2.00	9,500	19.00	2,964
2.00	21,500	43.00	6,708	2.00	9,000	18.00	2,808
2.00	21,000	42.00	6,552	2.00	8,500	17.00	2,652
2.00	20,500	41.00	6,396	2.00	8,000	16.00	2,496
2.00	20,000	40.00	6,240	2.00	7,500	15.00	2,340
2.00	19,500	39.00	6,084	2.00	7,000	14.00	2,184
2.00	19,000	38.00	5,928	2.00	6,500	13.00	2,028
2.00	18,500	37.00	5,772	2.00	6,000	12.00	1,872
2.00	18,000	36.00	5,616	2.00	5,500	11.00	1,716
2.00	17,500	35.00	5,460	2.00	5,000	10.00	1,560
2.00	17,000	34.00	5,304	2.00	4,500	9.00	1,404
2.00	16,500	33.00	5,148	2.00	4,000	8.00	1,248
2.00	16,000	32.00	4,992	2.00	3,500	7.00	1,092
2.00	15,500	31.00	4,836	2.00	3,000	6.00	936
2.00	15,000	30.00	4,680	2.00	2,500	5.00	780
2.00	14,500	29.00	4,524	2.00	2,000	4.00	624
2.00	14,000	28.00	4,368	2.00	1,500	3.00	468
2.00	13,500	27.00	4,212	2.00	1,000	2.00	312
2.00	13,000	26.00	4,056				

The figures mentioned above are only a few examples. There must be many pledges larger than \$7,800.

Remember . . .

. . . the Federal income tax law has increased to 30% of adjusted gross income the permissible deductions for contributions to organizations such as our Church. Consider this when making your pledge and you may be surprised to find how much more you may be able to pledge.

No.

The First Methodist Church GLENDALL, CALIFORNIA 1959-60 Budget Need \$216,461

In grateful recognition for the blessing which God has extended to me through the channels of the Church, it is my intention to subscribe to the financial support of my Church.

WEEKLY For 156 weeks, beginning June 7, 1959, or as follows: \$ TOTAL AMOUNT \$

(I reserve the right to adjust or cancel my subscription if necessary, by notifying the Church Office.)

SIGNATURE _____ (Div.) _____ (Team) _____
SOLICITOR _____

No.

The First Methodist Church GLENDALL, CALIFORNIA Building and Improvement Fund \$550,000 Objective

As an expression of my Church Stewardship in meeting the urgent needs of our Church, it is my intention to subscribe:

WEEKLY For 156 weeks, starting June 7, 1959, or as follows: \$ TOTAL AMOUNT \$

(I reserve the right to adjust or cancel my subscription if necessary, by notifying the Church Office.)

SIGNATURE _____ (Div.) _____ (Team) _____
SOLICITOR _____

"In the Year 1653 . . ."

There is a memorial tablet in a Church in Leicestershire, England, which reads: "In the year 1653, when all things sacred throughout the nation were either demolished or profaned, Sir Robert Shirley, Baronet, founded this Church, whose singular praise is to have done the best things in the worst of times, . . ."

In this day when Christendom is being threatened by its enemies, we are challenged to do "the best things in the worst of times," if the Love which Christ taught and lived is to survive through us.

Food for Thought . . .

The American people have been through many experiences in which they gave the most magnificent demonstrations in cooperation the world has ever known. In total war we proved that we could work together as a team. Without this unselfish united effort, our victory would not have been achieved.

It will require the same kind of united unselfish effort which we exhibited in the war effort to succeed in this campaign. Every church faces the task of financing its program and in securing funds to provide new buildings and adequate facilities. For the work of the Church in its ever-enlarging service to the membership, to the community, and to the world, the church faces the task of enlisting its membership. This enlistment is not only for the sake of the support, but also for the welfare of the membership. The greater the percentage of membership which supports the church, the greater will be the solidarity and stability of the church and the spiritual interest and growth of its membership.

In these uncertain days, what we belong to is more important than what belongs to us. We believe that as you learn the facts and understand the problems that go with the challenge we face and the opportunities which we enjoy, you will give your vigorous support.

Perhaps never before in our lifetime have we witnessed such a necessity for working together—for unity. Today the United Nations is calling for unity of thought and action that we may preserve a peace founded on the very principles for which the Church has fought for over twenty centuries.

Christians standing beside their fellow citizens have gone to war to perpetuate those same high principles and noble purposes. War has reached into almost every home in the land at one time or another, costing us "blood and tears, sweat and sacrifice." It will all have been in vain unless that peace is won; unless those rights and privileges are pre-

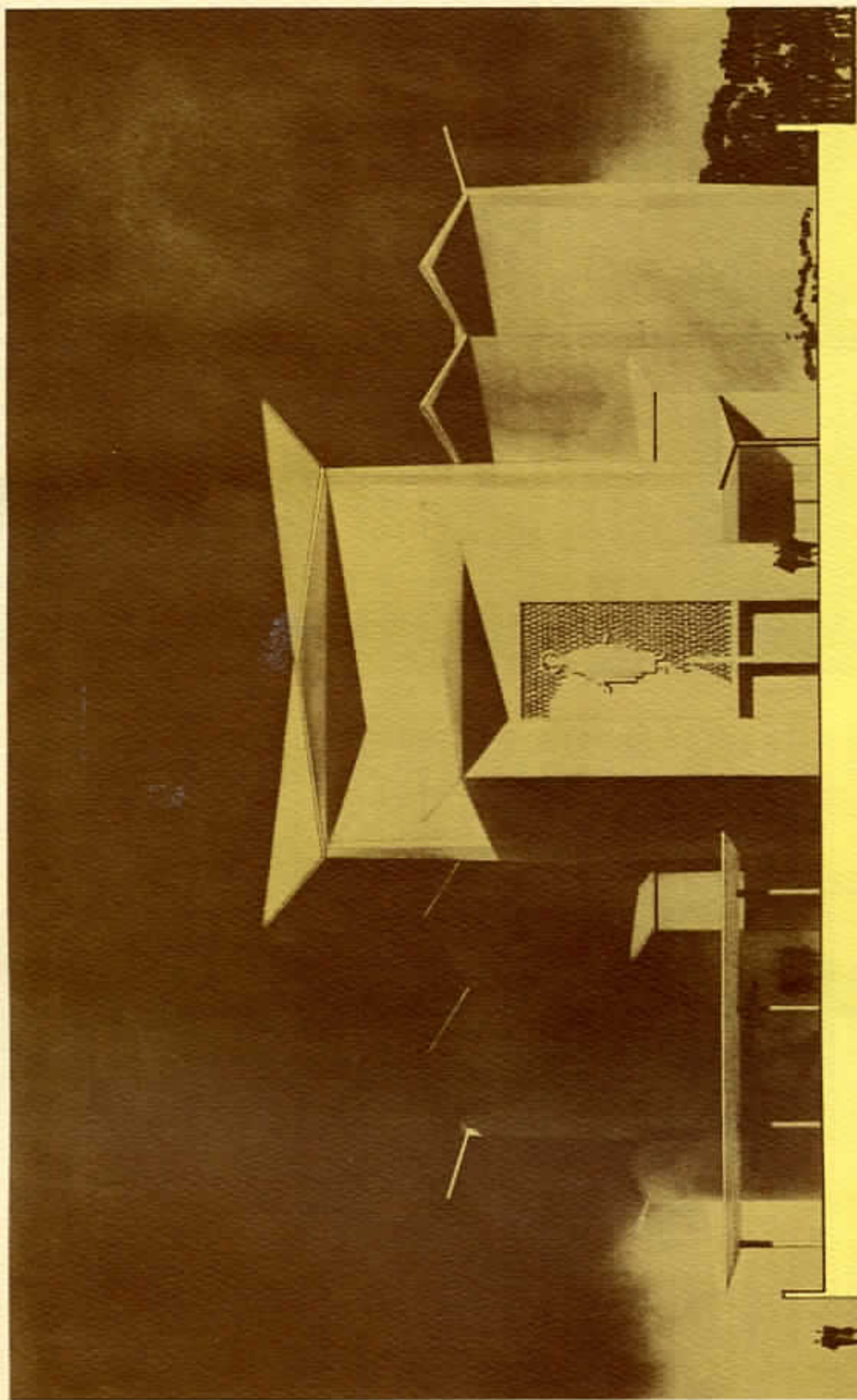
served and maintained. If we are to continue to worship God according to the dictates of our conscience, then we must continue to provide the Church with the instruments—the tools, if you prefer, essential to the fulfillment of its task. It has been wisely said that "those who labor in God's Holy Cause with poor tools, squander His Mercy."

"Shoulder to shoulder" is the challenge echoing through this congregation, calling men and women to give of their substance and to render such measure of service as will provide an institution which shall bring material and spiritual blessings to those here and the generations yet to come, and which will stand as a monument to Jesus Christ and the generosity of our people.

Of Course I Will Pledge

- 1 I believe in pledging!
 - A. I pledged my loyalty when I joined the church.
 - B. I made a pledge when I was married.
 - C. I made a pledge when we bought our home.
- 2 My pledge is my testimony.
 - A. The way I use my money reveals the interests in which I believe.
 - B. I am glad to be counted as one who supports Christ's Church.
- 3 My money is effectively used by my church
 - A. Devoted workers keep overhead costs low.
 - B. Funds are used to help the needy, in the spirit of the Good Samaritan.
 - C. This investment will not fail.
- 4 I want to help maintain my spiritual home.
 - A. Here I learn God's will for my life.
 - B. Here my children learn to live as Christians.
 - C. Through the Church, I help others to learn the good news of God's love.
- 5 I want my church to use good business practices.
 - A. A dependable income is necessary to pay for lights, heat, and salaries.
 - B. A trustworthy income is needed to support missionary work at home and around the world.
- 6 I pledge because it enables me to make some return to God for His goodness.
 - A. All that I have is from God.
 - B. It is a high privilege to answer His call to go, to teach, to preach in a world like ours.

I am grateful for an opportunity to dedicate a worthy part of my income every week to the support of my Church.



BROADWAY ELEVATION

To Be Forgotten or To Be Remembered?

Since the beginning of recorded history, we know one of the strongest and most compelling desires of mankind is to remember and to be remembered. This is the "Memorial Impulse", which has been like a golden thread linking humanity together from ancient times to modern civilization. We see evidence of this in many ways.

The most dramatic illustration of the Memorial Impulse occurred nearly 2000 years ago when Jesus said to his Disciples on that memorable occasion of The Last Supper—"This is my body which is given for you; this do in remembrance of me."

Since the beginning of time, man has fought against oblivion. Today the Church stands as a permanent memorial in remembrance of Him.

The desire to remember and be remembered is not a special privilege of the rich, nor a virtue of the poor—it belongs to all mankind, to peoples of the past, the present and the future.

One of the great social forces in human history, and especially so in this Christian era, is the desire to be remembered; for no one wants to be forgotten. Man's desire to be remembered has been responsible for the creation of hospitals, museums, schools and universities, paintings, music, architectural masterpieces, and most important of all, the Church.

These are some examples of the many different ways man's Memorial Impulse may be satisfied. There is now being created another opportunity for us to remember those whom we love most. Certainly, there could be no more fitting location for a memorial in remembrance of those we love than inside the church.

There is a total of 141 Memorials from which an appropriate selection can be made. So that everyone may have the opportunity of creating a significant Memorial, the total amount paid into the Building Fund since 1953 may be applied toward the cost of any Memorial, providing this amount does not exceed fifty percent (50%) of the cost of the Memorial.

Included in price of Memorial, in addition to its actual cost (excepting that of the organ), is contribution toward cost of structure and grounds.

Payment of major Memorials may be extended by arrangement beyond the normal period of 156 weeks.

The selection of all Memorials will be available in the order in which they are subscribed.

A List of Memorials

These opportunities are in the form of permanent memorials to be made a part of the new Sanctuary Building. These lasting memorials may be identified in the following ways:

105 Memorials Priced From \$850 to \$1500

1. *Sedilia*

Sedilias are chairs for the chancel, of which there will be four, and will be used by ministers and others occupying the chancel.

2. *Chapel Lectern*

The lectern for the chapel, as for the lectern in the sanctuary, provides a most significant memorial for this important part of the new sanctuary.

3. *Nave Pews*

There will be 58 rows of Pews in the new sanctuary. Each Pew, or row, may be provided by creating a memorial, or memorials, in this form. Quite frequently families will choose this form of memorial in comparison to others.

4. *Chapel Pews and East Transept Pews*

An additional 16 Pews will be provided in the Chapel and also in the east transept. Each one of these Pews, or rows, as in the main sanctuary, may stand as an individual or family memorial.

5. *Sun Screens and Aisle Doors*

On either side of the sanctuary will be five aisle doors, equipped with sun screens leading into the out-of-doors. Each aisle door, of which there are a total of ten, will be available for those who desire this form of a memorial. These doors will be of special design and will complement the beautiful interior of the new sanctuary.

15 Memorials Priced From \$1500 to \$5000

6. *Altar Fittings*

To complete the Sanctuary Altar, certain fittings are, of course, necessary. Memorials will be provided as altar fittings in the form of candelabras, altar brass and a small cross placed directly in front of the altar.

7. *Altar Cross*

The Altar Cross will be a focal point for all who visit the new sanctuary. This tremendous and impressive cross is to be suspended in front of the organ screen and will be one of the particularly outstanding memorials.

8. *Choir Pews*

Those especially interested in sacred music will want to consider the Choir Pews as a memorial. Choir Pews are to be placed on both sides of the chancel.

9. Choir Screen

To enhance the quality of prayerful meditation and religious concentration, screens will be provided to shield the choir from those attending worship services. There will be two of these screens on either side of the chancel.

10. Lectern

The Lectern for the main sanctuary provides another opportunity for a very significant and religious memorial. There will be many who will wish to choose the lectern as a memorial for those especially near and dear.

11. Chapel Altar

The Chapel Altar will be moveable and in its design is symbolic of the River of Life and the Tree of Jesse. This is truly a memorial worthy of the most Christian ideals and heritage.

12. Chapel Altar Triptych

This is a screen providing a back-drop for the chapel altar which will set off and signify more meaningful the symbols of the chapel altar.

13. Cloister Garden

The Cloister Garden, composed of seven bays, will be a most beautiful outdoor garden embellishment. Each of the seven bays may be identified as a separate and individual memorial. The Cloister Garden will be outstanding, not only because of its location—being adjacent to the sanctuary—but because of its particularly beautiful architectural design. The Cloister Garden and the seven bays represent another outstanding opportunity for a most beautiful memorial.

14. Flood Lighting for Exterior

21 Memorials Priced Over \$5,000

15. Furnishings and Fitting Bride's Room

There will be those whose special interest will lie in furnishing the Bride's Room. Here is another opportunity to provide a memorial for that part of the church so significant to one of the most cherished phases of Christian life.

16. Furnishing and Fitting Minister's Sacristy

The Sacristy is a room provided for the minister's meditation and prayer prior to each service. As a memorial, the Sacristy could well be the most important one of all to many of us.

17. The Reflection Pool

The Reflection Pool, to be located directly in front of the entrance to the sanctuary, will provide another outstanding memorial. This pool will reflect the tremendous tower and cross, which will stand as a beacon to God for all to see.

18. Nave-Narthex Screen

\$8,500

19. Sanctuary Altar

The Sanctuary Altar will be particularly outstanding, not only because of its central location, but because of its being made of imported Rojo Alicante and Loredo Chiaro Italian marbles.

\$11,500

20. Pulpit and Pulpit Baldachin

From time immemorial the pulpit has carried inspiring words of truth, courage, faith and the love of Jesus Christ. Here is perhaps the most honored of all memorials to those who have done so much to further Christian ideals.

\$15,000

21. Nave Windows

Of new design and composition in church architecture will be ten Nave Windows, five on either side of the sanctuary. Each Window will depict a separate Biblical character. The magnificence of these Windows, almost defies description. The bottom of each Window will stand 24 feet above the sanctuary floor.

10 . . . \$15,000 each

22. Organ Screen and Reredos

This memorial will be located at the rear of the altar and will be particularly impressive, due to its size of 46 feet in height and 28 feet in width and in front of which will be suspended a magnificent cross.

\$17,500

23. Garden of Reflection

A most fitting tribute in the form of a memorial will be the Garden of Reflection. This Garden, including a cross, will serve as a private place of meditation for those who care to pray and meditate in the privacy of a garden.

\$20,000

24. Wesley Memorial Vestibule

The Wesley Memorial Vestibule is designed as the entrance to the chapel and will serve as a permanent memorial to John and Charles Wesley. It is planned to have here portraits, or pictures, of both John and Charles Wesley, the acquisition of which will be a memorial to those responsible for providing these portraits.

\$27,500

25. Tower and Cross

The majestic tower and cross will probably be one of the most prominent features of the new church. Standing high atop the new sanctuary, the tower and cross will be symbolic of the Christian faith and of Him who made the greatest personal sacrifice, nearly 2000 years ago.

\$45,000

26. Sanctuary Organ

Religious music is, in many respects, almost as important as the spoken religious word. The magnificent new organ for the sanctuary will provide music as a source of deep spiritual satisfaction, making more meaningful the spiritual message.

estimate . . . \$65,000

Appropriate arrangements in keeping with dignity and grace will be made for recognition of all Memorials.

Planning and Building Committee

Wilbur L. Eatinger, Chairman
Elbert E. Baugh
Bernard C. Brennan
Mrs. Bernard C. Brennan
Mrs. Paul Butterfield
Richard P. DeGrey
Dr. Wymond W. Eckhardt
Leonard A. Ellison
A. L. Erickson
Col. Harry C. Fraser
Clarence Gregg
W. S. Hosking
David Harshman
Mrs. Robert Haines
Sumner Klove
Dr. C. R. Lusby
James S. McBride, Sr.
Mrs. David Myers
Mrs. Albert Olliff, Jr.
Mrs. Faye Thomas
Miss Beulah B. Woods
Homer Zechiel

Ground-Breaking Committee

Douglas A. Clarke, Chairman
James A. Batchelor
Elbert A. Baugh
Robert J. Crow
Wilbur L. Eatinger
Leonard A. Ellison
A. L. Erickson
David T. Harshman
Dr. C. Raymond Lusby
David L. Myers
Robert Parkinson
C. Dolliver Webb

Everett W. Palmer
Minister

George E. Root
Minister of the Parish
Kenneth A. Wahrenbrock
Minister of Christian Education

Paul W. Hutcherson
Director of Evangelism
Richard R. Alford
Minister of Music
Muriel Bolte Alford
Director of Children's Work
James A. Batchelor
Director of Administration

Gerald H. Kennedy
Resident Bishop, Los Angeles Area
The Methodist Church
President Designate, Council of Bishops
The Methodist Church

Will M. Hildebrand
Superintendent, Pasadena District
The Methodist Church

Fund Raising Committee

David L. Myers, Chairman
Elbert A. Baugh
Robert J. Crow
Leonard A. Ellison
C. Dolliver Webb

Some of our Campaign Leaders *(Incomplete as we go to press)*

General Chairman.....C. Dolliver Webb
Advance Gifts Committee
Chairman.....H. Breckinridge Chenoweth
Vice-Chairman.....Douglas A. Clarke
Vice-Chairman.....Robert J. Crow
Vice-Chairman.....Paul C. Butterfield

Special Gifts Committee

Chairman.....David L. Myers
Vice-Chairman.....Leonard A. Ellison
Vice-Chairman.....David T. Harshman

Robert A. Bressler
Vernon B. Browne
Gerald S. Campbell
Clifford C. Cate
Clark H. Hilton
Ralph A. Morrow
Wallace L. Overman
Dr. Gerald K. Ridge
William G. Warr, Jr.
Willard A. Young

Special Gifts— *Division Chairmen*

Listings Committee

Chairman.....Paul C. Butterfield
Meeting Arrangements Committee
Chairman.....Willard A. Young

Speakers Committee

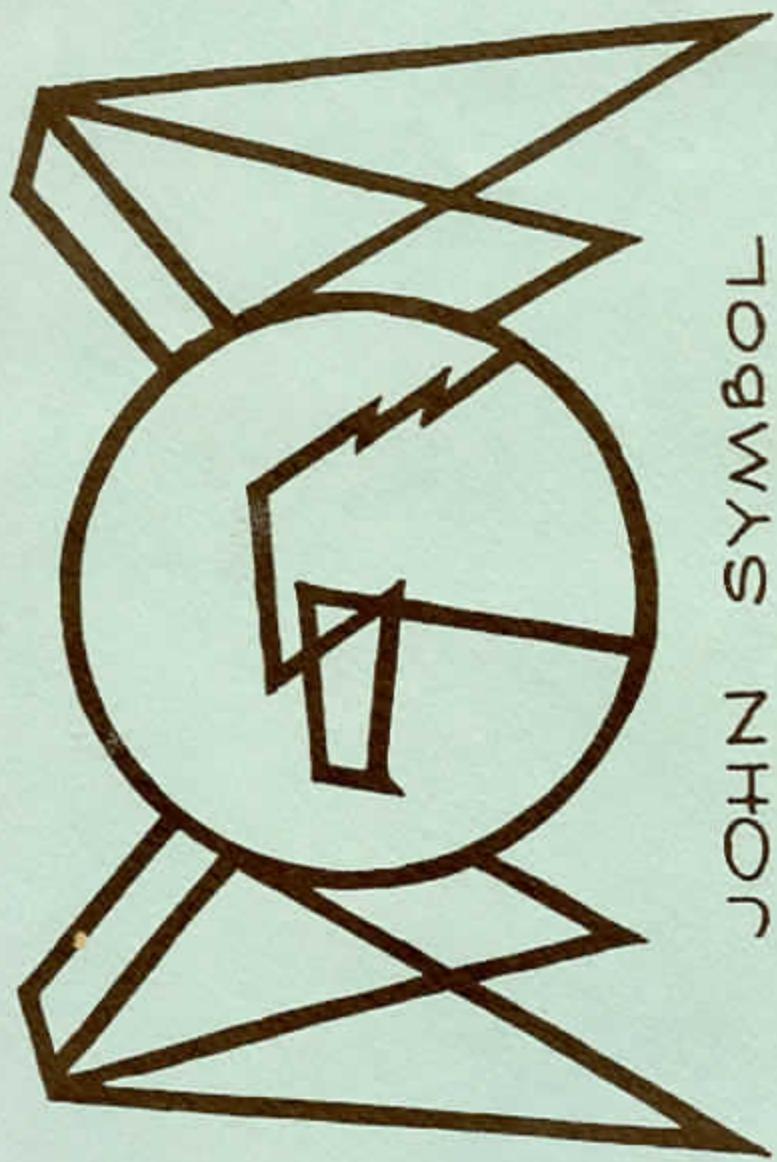
Chairman.....Leonard A. Ellison

Telephone Committee

Chairman.....Mrs. C. E. Millikan, Sr.

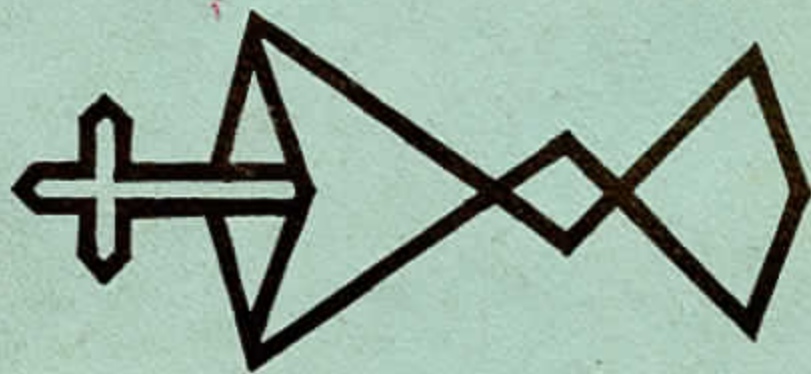
Hostess Committee

Chairman.....Mrs. Chester V. Weinert



JOHN SYMBOL

*Ground-Breaking Ceremonies June 7, 1959
(12:10 Noon; following the 11 o'clock worship service)*



GETHSEMANE SYMBOL